

Shift & Save

Dedicated website – No

Organisation webpage – Yes

Centralised portal – No

Objectives/Success Criteria – Limited

Closedown/final report – No

Open-source data – No

Peer-reviewed academic output (Primary Subject / Referenced) – 0 / 0

Brochures/Case Studies/Videos – Yes

On-line major conference/event presentations - 0

Dissemination Event / Output available – 0 / 0

Follow-on project – No

Consumer Engagement

Consumer Participation – Yes

Consumer Feedback – Yes

Output Summary

Progress reports – No

Detailed and objective final report – No

Project method detailed – Limited

Performance to objectives detailed – Limited

Lessons learned identified – No

Policy/Regulation implications reviewed – No

Informal project summary leaflet published but no formal closedown report or assessment.

Outcomes vs. Objectives/Targets

Performance to objectives – not defined

Key Findings

- Using smart meters and incentives, the peak demand was reduced by 11.6%, demand in the 4-7pm period by 7.3% and overall use by 2.3%.
- The results were achieved with limited intervention beyond the initial sign-up and installation indicating the potential for scaling up.
- Smart meter users preferred financial information rather than CO2 or Watts.
- Smart meter users with simple colour indicators rather than more complex information performed better.