

### Power Saver Challenge

Dedicated website – No

Organisation webpage – Yes

Centralised portal – No

Objectives/Success Criteria – Yes

Closedown/final report – Yes

Open-source data – No

Peer-reviewed academic output (Primary Subject / Referenced) - 0 / 0

Brochures/Case Studies/Videos – Yes

On-line major conference/event presentations - 0

Dissemination Event / Output available – 0 / 0

Follow-on project – Yes (Power Saver Plus)

### Consumer Engagement

Consumer Participation – Yes

Consumer Feedback – Yes

### Output Summary

Progress reports – No

Detailed and objective final report – Yes

Project method detailed – Yes

Performance to objectives detailed – Yes

Lessons learned identified – Yes

Policy/Regulation implications reviewed – No

### Outcomes vs. Objectives/Targets

Performance to objectives – All achieved

### Key Findings

- Noticeable changes in attitudes towards energy use and behaviour change were evident, particularly during the earlier stages of the trial, when Home Energy Visits were being completed and targeted advice and energy saving technologies were being distributed.
- Customer events generally achieved high awareness and were well received amongst those who attended. However, attendance was relatively poor due to inconvenient times, suggesting a wider range of times needs to be available to make such events more successful.
- The PSC website was an integral part of the communication strategy and many participants deemed it to be a useful tool. However, the customer surveys did identify that it was not accessible to all participants and that some of those who could access it tended to forget to look at it. Therefore consideration for other push communications such as email would be beneficial.

- Peak consumption fell by 4.3% following the project interventions with a further 1.5% in the following year suggesting behaviours were changed. Overall consumption fell by 0.4% indicating that the methods used were better at shifting demand not reduction.